Home at Last
College of Public Health settles into new digs

Welcome Building Coordinators!!
# Building Coordinators Meeting

- **Welcome & CPHB Overview:** Kelli Grey/Dan McMillan (10)
- **Art in State Buildings:** Sean O’Harrow (10)
- **Iowa One Card** Ann Rosenthal/Chris Pruess (5)
- **Branding UI’s Sustainability:** Liz Christiansen (5)
- **Recycle Program Updates:** Dave Jackson/Bart Knox (5)
- **Future Construction Activity:** Rod Lehnertz (10)

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*Tours at 4:00 PM, after the meeting!*
College of Public Health

• Dan McMillan
• Kelli Grey

Building Coordinators Meeting
Art in State Buildings

Sean O’Harrow – Director – Museum of Art
Art in State Buildings
Art in State Buildings

Questions?
Access Control / Iowa One® Card Update

Presenters
Ann Rosenthal, FM Building & Landscape Services
Chris Pruess, ITS Administrative Info. Systems

Introductions
Treasury Operations: Cynthia Bartels, Laurie Lentz, Tammy Smith
FM Key & Access Services: Jan McDonald
Access Control / Iowa One® Card Update

- Partnership with Building Coordinators
- Update on Expanded Functionality
New Iowa One® Card

By using this card as a banking card, cardholder agrees to the terms of Hills Bank’s Card Agreement. Visit any Hills Bank branch to add ATM & PIN-based debit functionality. Find a branch near you at www.hillsbank.com or 1-800-445-5725.

This card is the property of the University of Iowa. It is non-transferable and must be surrendered upon request. The University is not responsible for any loss or expense resulting from the loss, theft, or misuse of this card. Fraudulent or improper use is grounds for discipline in accordance with University of Iowa policies and procedures. Report lost or stolen cards to the Iowa One® Card Center, 319-335-2715, or e-mail lostcard@uiowa.edu.

Gold magnetic stripe is for on-campus use at The University of Iowa.
New Iowa One® Card

Existing features to remain:
• Magnetic stripe (gold) - no change to encoding
• Bar code - no change to encoding
• Magnetic stripe (black) - PIN debit encoding

New features:
• Proximity technology
• Hills Bank partnership
New Iowa One® Card Distribution

• Production of new prox-integrated Iowa One® Cards targeted for May 2012

• Encourage non-UIHC Faculty, Staff & Students to “Upgrade” their card during Summer 2012

• Planned satellite carding location at the IMU Summer 2012 (date/times to be announced)
Technology Infrastructure Projects

- Convert the campus use of multiple cards to one card by integrating the proximity function in Iowa One® Card (schedule to be determined)

- Expand AMAG data integration

- Upgrade Marlok (Millennium) system to allow Iowa One® Card functionality
  - Marlok swipe functionality remains the same
Building Coordinator Partnership

Strategy
• One prox credential per person (no change)
• Building by building implementation of prox-integrated Iowa One® as primary credential

Building Coordinators
• Scheduling of prox “activation”
• Encourage building occupants to upgrade card
Questions?

Iowa One® Card Program: Tammy Smith, 384-3461 or Laurie Lentz, 335-1398

Technology Infrastructure: Chris Pruess, 335-5485

AMAG or Millennium: Ann Rosenthal, 335-5823

Key & Access Services: Jan McDonald, 335-5283

Iowa One Card: [http://www.uiowa.edu/iowao](http://www.uiowa.edu/iowao)

Access Cards: [http://facilities.uiowa.edu/access-cards.html](http://facilities.uiowa.edu/access-cards.html)
Branding UI’s Sustainability Efforts

Liz Christiansen – Director, Office of Sustainability
UI 2020 Sustainability Targets

- Ambitious, reaching, transformative
- Will require everyone’s buy-in and participation
- Benchmarking other schools – Planet Blue at University of Michigan
- A brand brings identity and understanding
  - *Why* it’s important
  - *Why* I should be part of it
What is Branding?

• Simply…it is a *promise*.

• It is defined in single words...not logos, tag lines, commercials or mission statements.

• A brand is a person’s gut feeling about a product, service, or company.

• Examples:
  – Tide = clean
  – Volvo = safety
  – Maytag = reliability
Why Does Branding Work?

• Works as an emotion lever in people’s decision-making process.

• Helps consumers make choices, allows them to join the “tribe” of like-minded people.

• At the UI, we want to achieve the tipping point in sustainable behavior. We want to reach and engage the “early majority.”

• ~34% of people who want to make the right choices but need guidance
To Identify and Build A Brand

• People are not inspired by what you do… they are inspired by what you believe and why.

• To begin building a brand, ask
  – 1) Why? “Why do we care about sustainability?”
  – 2) We believe ________ “What do we believe about sustainability?”

• What you do is a validation of what you believe.
To Identify and Build A Brand

- Focus groups
- Dave Collins, David Drake, Don Guckert, Liz Christiansen
- Compile input and define key words
- Develop messages from key words
- Develop communications from messages
- Timeline: summer 2012
Branding UI’s Sustainability Efforts

Questions?
Recycle Program Updates

- Operational Updates
- Material Recycled This Year
- Recyclemania Recap
- Desk-side Bin Distribution
- Back of House Audits
Front of House Operations

[Images of blue recycling bins and people posing with them]
Landfill and Recycle Weights at the U of I

- **Recycling Weight**
- **Landfill Weight**
Recyclemania Recap

• 605 colleges and universities

• UI in the Benchmark Category

• 1st in Benchmark per capita challenge

• 2nd in Benchmark Gorilla
Awarded 3,000 desk-side bins through a competitive grant sponsored by ALCOA, KAB, and CURC
Back of House Audits

Looking in dumpsters and recycle bins provides a lot of information about a building.
Hawkeye’s Spring Game

Meet at Kinnick Stadium Gate B at 10:30 AM or 12:30 PM for sort training.

Volunteers Needed!!!
Recycle Program Updates

Recycling Made Easy

Since September 1, 2017, the University of Iowa has diverted 1,780,892 pounds of recyclable material from the landfills through the university recycling program.

On average, from Mountain Residence Hall, 56,700 pounds of recyclable paper are collected each month.
Recycle Program Updates

Questions?
Future Construction Activity

- Rod Lehnertz - Director, Planning Design & Construction
On your mark...
Get set...
A “Flood” of Work at the University of Iowa
Art Building
$60M
Spring 2013 Bid
Music Building

$115M
Late 2012 Bid (Multiple)
Hancher Auditorium

$130M
Fall 2012 Bid (Multiple)
Museum of Art

Fate?
$50M
Timing TBD
Iowa Memorial Union (Flood)

$25M
November 2012 Bid
Dental Science Building

$33M
April 2012 Bid
West Campus Residence Hall

$40M
December 2012 Bid
Football Operations (Phase 2)

$24M
December 2012 Bid
Vivarium Facilities

$43M (2 projects)
Mid/Late 2013 Bids
UIHC Children’s Hospital/Parking
$230M (multiple packages)
Summary of Major (>\$5M) Projects

From April 2012 – November 2013:

19 months

27 projects*

\$897M in construction costs*

* This does not include the many smaller, yet critical, projects that will be delivered during the same duration. It is estimated this work will account for an additional \$60M-$80M in construction work.
Open Forum

Questions and Comments
Thank you!

Enjoy the tour!