Members Present: Jerry Anthony, John Beldon Scott, Jessica Bristow, Carol Haack, Laura Miller, Barbara Mooney, Charlie Nichols, Larry Robertson, Caitlin Shanahan, Claire Sponsler, Shalla Wilson Ashworth

Others Present: Shawn Albaugh Kleppe, Catherine Dunn, Don Guckert, Dave Jackson, Rick Klatt, Rod Lehnertz, Tom Rice, Dave Ricketts, Michael Tykla

Call to Order: John Beldon Scott called the meeting to order.

Previous Minutes: Minutes of the May 29, 2013, CPC meeting were approved as distributed.

DISCUSSION / ACTION ITEM(S):

Herky on Parade

The proposed public art campaign Herky on Parade 2014 was presented by Rick Klatt.

Approximately 90 fiberglass statues will be decorated, secured to concrete bases and strategically placed throughout the communities of Iowa City/Coralville/North Liberty and the University of Iowa in celebration of the event’s 10th anniversary. They will be on display from May until late October when they will be removed, cleaned and placed on auction with proceeds benefitting local charities.

Discussion included the makeup of the committee that oversees review and selection of designs, strategies of placement across campus, relationship of sports logo versus university identity, event over exposure, dealing with upkeep and vandalism, and art versus commercialism.

A motion was moved and seconded to approve this proposal as presented with the committee’s ability of veto power of designs identified for the Pentacrest and recommendation of inclusion of select CPC members on the design review committee of this campaign.

After a round of comments and discussion, a vote was taken with the results as follows: 6 in favor, 4 opposed and 1 abstention.

UI Sidewalk Chalking Policy Updates

Proposed updates to the UI Sidewalk Chalking Policy, currently being reviewed by stakeholders and administration, was provided by Dave Jackson.

IMU Marketing and UI Communications and Marketing have requested to use sidewalk chalk to promote some of our UI social media channels. They are proposing expansion of the scope of the current policy, from recognized student organizations only to include UI departments, and to expand the physical locations, from Hubbard Park and Kautz Plaza/Cleary Walkway only, to including in front of Residence Halls.

Discussion included the specific timeframe of allowed chalking of one week before the start of semester and the first two weeks of the semester and enforcement.
A report of the decision reached will brought back as informational.

Building /College Signage

Because of the increased building/college signage requests circulating through the Campus Planning Committee, Rod has drafted a policy for building lettering for review by committee members. The policy would be intended as a tool for negotiations of naming for the UI Foundation and UI President.

Discussion included protection of legacy buildings and the inclusion of signage during renovation of existing buildings and design development of new buildings.

This item will be brought back to a work session for further discussion.

WORK SESSION REPORTS

Pentacrest ADA Access Route Improvements

This project proposed replacing two sets of existing steps on the east side of the Pentacrest with ramps that meet ADA requirements and improve ADA access to Schaeffer Hal, Old Capitol and MacBride Hall.

This proposal was supported as presented.

Seamans Center – South Annex Addition

A proposal for the South Annex Addition of the Seamans Center was presented for design review. This project proposes constructing a multi-level, 65,000 square foot facility extending south along Capitol Street. The design presented allows for connection to the existing building in multiple location son the first, second and third levels. It also allows for relocation of the existing entrance to make it more prominent and ADA accessible between the University Capitol Centre and Lindquist Center and enable elimination of the serpentine walk adjacent to Lindquist.

Committee members supported the proposed schematic design. A more refined design will be brought to the formal committee.

Lot 55 Expansion

This project proposed the expansion and rehabilitation of the Arts Campus parking lots. Lot 55 is the first of this multi-phased project. This lot would be expanded adjacent to the Theater Building and north and portions of the lot nearest the new Hancher facility would be reconstructed and expanded to provide for additional handicap parking during events.

This proposal was supported as presented.

Veterans Memorial

A conversation of establishing a Veterans Memorial on campus was reported. It was indicated that there is nothing formal or a specific request at this time.

Hancher Auditorium Replacement Facility – Exterior Lighting

A proposal for “Nest” light fixtures that would provide accent lighting along the east and west walkways of Hancher to the parking lot located on the southwest side of the building was presented. The fixtures have a graphite finish and the typical 14’ pole.
The Committee supported the design of the exterior “Nest” light fixtures and their locations, but recommended further investigation of the potential for bird nesting with actual users of this fixture.

**Hancher Auditorium Replacement Facility – Interior Lighting**

The interior lighting strategy that is carried through to the exterior spaces of Hancher was presented. The exterior spaces would use the same light fixture as in the interior on the underside of the building canopies surrounding the building.

The Committee supported the exterior light of the facility.

**Hancher Auditorium Replacement Facility – Interior Signage**

Reports of several areas where interior Hancher signage will be visible to those walking or driving by Hancher was reported. The oversized, dimensional “Hancher Showcase” and “Stage Door” signs are the same color as the walls to which they will be applied. The kiosk at the main entrance will serve as a directory to those entering Hancher and include digital display for upcoming events. Two digital monitors, displaying upcoming events, will also be near the west entrance. These will be in between the mullions in the glass wall.

The Committee was comfortable with interior signage as presented with the recommendation of limited lighting late into the night.

**Lindquist Center – Building Banners**

A proposal to install two vertical building banners and one smaller building banner on the exterior of the Lindquist Center was presented. These three banner were previously mounted as part of the rebranding initiative by the College of Education. The duration of this installation would be two weeks, August 19-September 3, 2013.

This proposal was supported as presented.

**Kinnick Stadium/Brechler Press Box - Signage**

A proposal to install signage on the face of the Brechler Press Box to honor a distinguished group of former football players was presented. The signage would be the number and names of 9 individuals selected by the Department of Intercollegiate Athletics. The number would be 36 inches tall and the names would be 15 inches tall and be of a font and material to match the Brechler signage that is currently installed.

This proposal was supported as presented.

**Campus Landscape Improvements Summary**

A summary of landscape improvements across campus was presented, highlighting significant projects such as the renovation of the Quad Ravine and Cleary Walkway and increased dedication to the care of the Pentacrest.

**FEMA Historic Marker Master Plan Projects**

A summary of the Historic Marker Master Plan project that is being required by FEMA as part of the IMU Recovery was presented. This project requires development of a campus wide master plan for historic markers and specifically installation of two specific markers relating to the IMU, one indoors and one outdoors. The master plan for history markers will be developed in house and a consultant has been identified to help develop an appropriate marker than can be used across campus.
Emerald Ash Borer

Committee members were updated on the potential impact of the Emerald Ash Borer, which has been identified in the state of Iowa. It was reported that approximately 10% of campus trees are Ash, which accounts for a majority of the street trees lining our institutional roads.

The UI position on Ash trees and Emerald Ash Borer will be to not plant any more Ash trees on campus, actively monitor existing Ash trees for possible infestation, develop a priority list for removals based on current condition, schedule annual removal of 1% of Ash tree population based on poor condition of individuals trees and develop replanting/replacement plan with alternate species that would minimize monoculture plantings.

During formal meeting, the comment of Hackberry trees as potential alternate trees not being appropriate was recorded.

Iowa City Downtown & Pedestrian Mall Streetscape Plan Update

An update of streetscape plans of the Iowa City Downtown and Pedestrian Mall was shared. Planning is in the initial phases of development and Bob Brooks will continue to be a part of this initiative keeping the University’s interests in this project represented.

Building/College Identification Lettering

Rod presented a proposal to install signage identifying the College of Public Health on the College of Public Health Building and also the eventual request of doing the same on the Lindquist Center for the College of Education.

The committee took a poll of members asked their opinion on supporting or opposing the specific proposal for the College of Public Health. Seven members opposed it, one member supported it and one member abstained.

It was concluded that the Committee want to learn more about the College of Public Health proposal and perhaps discuss the bigger issue of naming colleges campus wide.

ADJOURNED

The meeting was adjourned at 2:35 p.m.